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## **P.L.O.T.S.**

# **Places Links and Opportunities**

# **Transitions Stories**

### **Partnership:**

Municipality of Lecce (Italy)

Cantieri Teatrali Koreja, Lecce (Italy)

Mercury Theatre, Colchester (England)

Youth Cultural Center, Skopje (Macedonia)

Drama and Puppet Theatre, Pazardzhik (Bulgaria)

Helen Modjeska Theatre, Legnica (Poland)

**BUDGET** : total budget of the project € 350.00,00



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### **PROJECT SPECIFIC OBJECTIVE:**

to create the EuroMeditarranean Research Centre for the Mobility of Artists : a structured and permanent network of resources, places and expertise that will favour artists' mobility

### **PROJECT OVERALL OBJECTIVES:**

- 1) exchange and development of professional and specific expertise in the field of Performing Arts, by using innovative methodologies and techniques
- 2) increasing value of both material and immaterial resources of the target countries, in order to overcome unbalanced situations and to create an intercultural dialogue.
- 3) diffusion of different work methodologies based on interdisciplinarity of knowledge expertise and contents



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# **ACTION 1**

# **COORDINATION AND MANAGEMENT**

Partner Responsible for the Action:  
Municipality of Lecce



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**ACTION 1**

**Coordination and management**

## **OBJECTIVES (WHY?) :**

- transparency in the decision-making process
- respect of rules of good partnership
- balance in the distribution of activities and budget
- internal and external evaluation
- involvement of all the partners in the implementation of the project



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## **ACTION 1** **Coordination and management**

### **ACTIVITIES (WHAT?)**

- a) 2 meetings of the TCC (Transnational Coordination Committee):
- b) 2 meetings with the stakeholders
- c) Formation of a local task force

### **PARTICIPANTS in the activities (WHO?)**

- a) TCC Meetings: 1 project responsible for each partner
- b) Meeting with the stakeholders: 1 project responsible for each partner
- c) Local task force: manager, project responsible, administration, secretary, press office for each partner organization



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**ACTION 1**  
**Coordination and management**

**PLACES AND DATES (WHERE?)**

Lecce (Italy) 3<sup>rd</sup> – 4<sup>th</sup> June 2010

Pazardzhik (Bulgaria) 30<sup>th</sup> – 31<sup>st</sup> May 2010



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**ACTION 1**  
**Coordination and management**

## **OUTPUTS/DELIVERABLES 1/2**

- Interpartnership Agreement (to be signed on 3<sup>rd</sup> June 2010)
- Minutes of the TCC meeting and of the meeting with the stakeholders
- Agreement protocol between Partners and stakeholders (to be realized and signed by the LP not later than 4<sup>th</sup> June 2010)



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## **ACTION 1** **Coordination and management**

### **OUTPUTS/DELIVERABLES 2/2**

- Quarterly reports on the project progress (to be delivered every 3 months by each partner)
- Monitoring and evaluation reports (to be delivered during the project, not later than December 2011 by each partner)
- Public notices for the selection of the experts (during the project)





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# **ACTION 2** **COMMUNICATION AND INNOVATIVE DISSEMINATION**

Partner Responsible for the Action:  
Youth Cultural Centre Skopje



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## **ACTION 2**

### **Communication and innovative dissemination**

#### **OBJECTIVES (WHY?)**

- to inform about the project activities and to disseminate the project results
- to create strong relationships with the audience and between partners and stakeholders
- to give visibility to the Culture Programme



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## **ACTION 2**

### **Communication and innovative dissemination**

#### **ACTIVITIES (WHAT?)**

- a) **Touring festival:** each partner will organize one Festival where the 3 performances realized in activity 4 will be presented. Duration of each stage of the Festival: 10 days
- b) **Final meeting in Skopje:** directed to the promotion and dissemination of the project results
- c) **Organization and realization of the communication plan:** for the production and diffusion of the communication materials (through interviews, filming, DVDs, posters, brochures...)



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## **ACTION 2**

### **Communication and innovative dissemination**

#### **PARTICIPANTS in the activities (WHO?)**

- a) **Touring Festivals:** artists, actors and technicians involved in the performances realized by Koreja , Mercury Theatre and Modjeska Theatre and artists/actors coming from the partner theatres, involved in the performances realized in Action 4. Audience and Stakeholders
- b) **Final meeting:** 200 participants ( audience, stakeholders, partners, 5 representatives of European networks, representatives of the Culture Programme)
- c) **Communication plan:** partners, audience, public, stakeholders.



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## **ACTION 2**

### **Communication and innovative dissemination**

#### **PLACES AND DATES (WHERE?)**

- a) 5 stages of **festival** in places of particular historical and architectural interest in Lecce, Colchester, Pazardzhik, Legnica and Skopje

Lecce 27.06.2011-13.07.2011 Legnica 15.9.2011-20.09.2011 Skopje 24.09.2011-29.09.2011  
Colchester 24.10.2011-30.10.2011 Pazardzhik 1.11.2011-17.11.2011

- b) **Final meeting** in Skopje, 29.11.2011- 30.11.2011

- c) Organization and realization of the **communication plan**:

all the partner cities and regions, involved for the whole duration of the project



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## **ACTION 2**

### **Communication and innovative dissemination**

#### **OUTPUTS/DELIVERABLES 1/2**

- The 5 stages of festival in Lecce, Legnica, Skopje, Colchester and Pazardzhik
- Video documentary of the Festival (not later than October 2011)
- Cooperation agreements with the representative of international networks taking part in the final meeting (last day of the final meeting)
- Agreements between partners and stakeholders (last day of the final meeting)



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## **ACTION 2**

### **Communication and innovative dissemination**

#### **OUTPUTS/DELIVERABLES 2/2**

- Guidelines (last day of the final meeting)
- Informative documents 15 days prior to the Final Meeting
- Press conferences (during the project)

**Detailed Presentation of the communication plan 1/2:**

- Graphic project of the project Logo
- 2.000 SMS (only in Italy)
- 5.000 DVD (50' min.) (realized in Italy, editing the material given by the partners) with images from:
  - the 3 meetings in Lecce, Pazardzhik and Skopje,
  - the 3 artistic long lasting residencies/workshops
  - the 3 workshops for staff exchange and from
  - the 5 stages of the Festival (about 800 DVD for each partner)
- 25 banners on internet sites (about 4 for each partner)
- 6 web pages on the partners' websites (in original language and with translation provided by the partners) (1 for each partner)





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## **ACTION 2**

### **Communication and innovative dissemination**

#### **Detailed communication and dissemination plan 2/2**

for the meetings:

- 1.000 files with the project and the partnership (200 for each partner)
- 2.500 pens with logo
- 3 rolls-up
- 6 flags with project logo, programme logo and partners logo

for the festival:

- 3000 invitations (600 for each partner, translation provided by the partner)
- 1.000 posters (200 for each partner, translation provided by the partner)
- 15.000 brochures (3.000 per partner, translation provided by the partner)
- 5 banners (1 for each organization, in original language – translation provided by the partners) 15 days before each festival



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# **ACTION 3** **EXPERIMENTAL YARD FOR STAFF** **MOBILITY**

Partner Responsible for the Action:  
Pazardzhik Drama and Puppet Theatre



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**ACTION 3**

**Experimental yard for staff mobility**

## **OBJECTIVES (WHY?)**

Mobility of artists, technical, organizational and administrative staff between partners institutions, in order to exchange and share experiences



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## **ACTION 3**

### **Experimental yard for staff mobility**

#### **ACTIVITIES (WHAT?)**

- a) Artistic work session of 5 days in Skopje, for the exchange of knowledge and competences between artists and actors
- b) Administrative and organizational work session of 5 days in Pazardzhik, focussed on artistic planning and management (management of events, productions, co-productions)
- c) Technical work session of 5 days in Colchester, focused on the preparation and staging techniques
- d) Final meetings of self evaluation for each work session



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## **ACTION 3**

### **Experimental yard for staff mobility**

#### **PARTICIPANTS in the activities (WHO?) 1/3**

Artistic work session in Skopje:

- 1 tutor designated by YCC Skopje,
- 2 representatives from Mercury Theatre, Modjeska Theatre, Pazardzhik Theatre, Koreja Theatre and YCC Skopje
- 0 representatives from Municipality of Lecce
- 3 local stakeholders



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**ACTION 3**  
**Experimental yard for staff mobility**

**PARTICIPANTS in the activities (WHO?) 2/3**

Administrative and organizational  
work session in Pazardzhik:

- 1 tutor designated by Pazardzhik Theatre
- 1 representative for each partner
- 3 local stakeholders



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## **ACTION 3**

### **Experimental yard for staff mobility**

#### **PARTICIPANTS in the activities (WHO?) 3/3**

Technical work session in Colchester:

- 1 tutor designated by Mercury Theatre
- 2 representatives from Koreja
- 1 or 2 representatives from Municipality of Lecce
- 1 representative from Mercury Theatre, Pazardzhik Theatre and YCC Skopje for each partners
  
- local stakeholders



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### **ACTION 3**

## **Experimental yard for staff mobility**

### **PLACES AND DATES (WHERE?)**

- Artistic work session in Skopje 1.03.2010-5.03.2010
- Administrative and organizational work session in Pazardzhik 1.11.2010-5.11.2010
- Technical work session in Colchester 7.03.2011-11.03.2011





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### **ACTION 3**

## **Experimental yard for staff mobility**

### **OUTPUTS/DELIVERABLES**

- Final presentation of the produced artistic work (at the end of the artistic work session)
- Guidelines and co-production of projects (at the end of the administrative work session)
- Guidelines for the planning of a technical set (at the end of the technical work session)
- Video documentations (at the end of the work sessions)
- Strategic agreements (at the end of the work sessions)



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# **ACTION 4** **IN-COMING AND OUT-GOING** **MOBILITY**

Partner Responsible for the Action:  
Modjeska Theatre



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## **ACTION 4** **in-coming and out-going mobility**

### **OBJECTIVES (WHY?)**

- To improve artists' mobility
- To experiment new models of artistic creation
- To compare experiences and human resources



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**ACTION 4**  
**in-coming and out-going mobility**

## **ACTIVITIES (WHAT?)**

- 3 artistic workshops of the duration of *3 weeks*, one in Lecce, one in Legnica and one in Colchester, for the preparation and presentation of one performance (new performance or restaging) for each workshop
- Meetings with audience and local stakeholders as observers
- Final meeting for internal evaluation



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## **ACTION 4** **in-coming and out-going mobility**

### **PARTICIPANTS in the activities (WHO?) 1/2**

- Workshop in Lecce:
  - 1 Theatre director designated by Koreja
  - not less 6 Actors and Technicians designated by Koreja
  - not less than 4 Guest Actors/artists (one from Mercury Theatre, one from YCC Skopje, one from Pazardzhik Theatre, one from Modjeska Theatre)
  - not less than 2 local observers
- Workshop in Legnica:
  - 1 theatre director designated by Modjeska Theatre–
  - not less 4 actors and technicians designated by Modjeska Theatre
  - not less than 4 guest actors/artists (one from Mercury Theatre, one from YCC Skopje, one from Pazardzhik Theatre, one from Koreja)
  - not less than 2 local observers



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## **ACTION 4** **in-coming and out-going mobility**

### **PARTICIPANTS in the activities (WHO?) 2/2**

- Workshop in Colchester:
  - 1 theatre director designated by Mercury Theatre
  - not less 3 actors and technicians designated by Modjeska Theatre
  - not less than 4 guest actors/artists (one from Modjeska Theatre, one from YCC Skopje, one from Pazardzhik Theatre, one from Koreja)
  - not less than 2 local observers
- Meetings: Audience, partners and stakeholders
- Final meeting for internal evaluation: participants in the workshop



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**ACTION 4**  
**in-coming and out-going mobility**

## **PLACES AND DATES (WHERE?)**

places of particular historical and architectural importance in Lecce  
**(6.06.2011-26.06.2011)**, Legnica  
**(9.05.2011- 6.06.2011)** and Colchester  
**(18.04.2011-17.05.2011)**



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**ACTION 4**  
**in-coming and out-going mobility**

## **OUTPUTS/DELIVERABLES**

- 3 new performances presented to the audience, results of the 3 workshops (at the end of each workshop)
- Video documentation (at the end of the workshop)
- Time sheets during the workshops





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THANK YOU